



# 2025 Activity Theme Weeks

\*Company Recognized Holiday

\*\*Carnival Event these weeks on Saturday

Date	Grand Haven	Kalamazoo	Lake Shore	Benjamin's Beaver Creek	Mt. Pleasant
5/18-5/26*	Memorial Day*	Memorial Day*	Memorial Day*	Memorial Day*	Memorial Day*
5/27-6/1	Superwomen	Superwomen	Superwomen	Superwomen	Superwomen
6/2-6/8	30th Celebration	30th Celebration	30th Celebration	30th Celebration	30th Celebration
6/9-6/15	Father's Day	Father's Day	Father's Day	Father's Day	Father's Day
6/16-6/22	Magic	Magic	Magic	Magic	Magic
6/23-6/29*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue**	Red, White, and Blue*
6/30-7/6*	4th of July*	4th of July*	4th of July*	4th of July*	4th of July*
7/7-7/13	Around the World	Around the World	Around the World	Around the World	Around the World
7/14-7/20	Christmas in July	Christmas in July	Christmas in July	Christmas in July	Holiday
7/21-7/27	Wet & Wild	Wet & Wild	Carnival**	Wet & Wild	Wet & Wild
7/28-8/3	Coast Guard	Ocean	Ocean	Ocean	Carnival**
8/4-8/10	Oldies	Carnival**	Oldies	Oldies	Plan, Train, and Automobiles
8/11-8/17	Carnival**	Animal	Animal	Animal	Safety Week
8/18-8/24	Pirate	Pirate	Pirate	Pirate	Pirate
8/25-9/1*	Labor Day*	Labor Day*	Labor Day*	Labor Day*	Labor Day*
9/22-9/28*	Halloween*	Halloween*	Halloween*	Halloween*	Halloween*
9/29-10/5*	Halloween*	Halloween*	Halloween*	Halloween*	Halloween*

Date	Rifle River	Saginaw Bay	Wilderness	Lake of the North	Niagara's Lazy Lakes
5/18-5/26*	Memorial Day*	Memorial Day*	Memorial Day*	Memorial Day*	Memorial Day/Victoria Day*
5/27-6/1	Superwomen	Superwomen	Superwomen	Superwomen	Superwomen
6/2-6/8	30th Celebration	30th Celebration	30th Celebration	30th Celebration	30th Celebration
6/9-6/15	Father's Day	Father's Day	Father's Day	Father's Day	Father's Day
6/16-6/22	Magic	Magic	Magic	Magic	Magic
6/23-6/29*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue/Canada Day*
6/30-7/6*	4th of July*	4th of July*	4th of July*	4th of July**	4th of July*
7/7-7/13	Around the World	Carnival**	Around the World	Around the World	Around the World
7/14-7/20	Christmas in July	Christmas in July	Carnival**	Christmas in July	Christmas in July*
7/21-7/27	Wet & Wild	Wet & Wild	Wet & Wild	Wet & Wild	Wet & Wild
7/28-8/3	Ocean	Ocean	Ocean	Ocean	Ontario Civic Weekend*
8/4-8/10	Oldies	Oldies	Oldies	Oldies	Oldies
8/11-8/17	Animal	Animal	Animal	Animal	Animal
8/18-8/24	Carnival**	Pirate	Pirate	Pirate	Pirate
8/25-9/1*	Labor Day*	Labor Day*	Labor Day*	Labor Day*	Labor Day*
9/22-9/28*	-	Halloween*	Halloween*	Halloween*	-
9/29-10/5*	-	Halloween*	Leaves and Laughter	Leaves and Laughter	Halloween*