



2025 Activity Theme Weeks

*Company Recognized Holiday

**Carnival Event these weeks on Saturday

Date	Saginaw Bay	Kalamazoo	Lake Shore	Niagara's Lazy Lakes	Mt. Pleasant
5/18-5/26*	Memorial Day*	Memorial Day*	Memorial Day*	Memorial Day/Victoria Day*	Memorial Day*
5/27-6/1	Superwomen	Superwomen	Superwomen	Superwomen	Superwomen
6/2-6/8	30th Celebration	30th Celebration	30th Celebration	30th Celebration	30th Celebration
6/9-6/15	Father's Day	Father's Day	Father's Day	Father's Day	Father's Day
6/16-6/22	Magic	Magic	Magic	Magic	Magic
6/23-6/29*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue/Canada Day*	Red, White, and Blue*
6/30-7/6*	4th of July*	4th of July*	4th of July*	4th of July*	4th of July*
7/7-7/13	Carnival**	Around the World	Around the World	Around the World	Around the World
7/14-7/20	Christmas in July	Christmas in July	Christmas in July	Christmas in July*	Holiday
7/21-7/27	Wet & Wild	Wet & Wild	Carnival**	Wet & Wild	Wet & Wild
7/28-8/3	Ocean	Ocean	Ocean	Ontario Civic Weekend*	Carnival**
8/4-8/10	Oldies	Carnival**	Oldies	Oldies	Plan, Train, and Automobiles
8/11-8/17	Animal	Animal	Animal	Animal	Safety Week
8/18-8/24	Pirate	Pirate	Pirate	Pirate	Pirate
8/25-9/1*	Labor Day*	Labor Day*	Labor Day*	Labor Day*	Labor Day*
9/22-9/28*	Halloween*	Halloween*	Halloween*	-	Halloween*
9/29-10/5*	Halloween*	Halloween*	Halloween*	Halloween*	Halloween*

Date	Rifle River	Wilderness	Lake of the North
5/18-5/26*	Memorial Day*	Memorial Day*	Memorial Day*
5/27-6/1	Superwomen	Superwomen	Superwomen
6/2-6/8	30th Celebration	30th Celebration	30th Celebration
6/9-6/15	Father's Day	Father's Day	Father's Day
6/16-6/22	Magic	Magic	Magic
6/23-6/29*	Red, White, and Blue*	Red, White, and Blue*	Red, White, and Blue*
6/30-7/6*	4th of July*	4th of July*	4th of July**
7/7-7/13	Around the World	Christmas in July	Around the World
7/14-7/20	Christmas in July	Carnival**	Christmas in July
7/21-7/27	Wet & Wild	Wet & Wild	Wet & Wild
7/28-8/3	Ocean	Ocean	Ocean
8/4-8/10	Oldies	Oldies	Oldies
8/11-8/17	Animal	Animal	Animal
8/18-8/24	Carnival**	Pirate	Pirate
8/25-9/1*	Labor Day*	Labor Day*	Labor Day*
9/22-9/28*	-	Halloween*	Halloween*
9/29-10/5*	-	Leaves and Laughter	Leaves and Laughter